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## Soccer and Fishing and More... Oh My! CRTV Provides New Digital Content for Campbell River

**CAMPBELL RIVER, BC – August 2007** CRTV subscribers can't seem to get enough digital programming, as is evidenced by a steady parade of digital equipment leaving 500 Robron Road. In response to this hunger for digital content, CRTV has added more new channels to the Digital theme packs.

**GOLTV** is Canada's only 24-hour sports network dedicated exclusively to soccer. Led by live coverage of the world's best teams and best players, GOLTV delivers 1,500 games a year -- more than you'll see anywhere else. With live league action from Spain, Germany and Brazil, GOLTV is home to soccer's biggest stars. Fans can also enjoy league action from Colombia, Uruguay, Bolivia, Guatemala, Honduras, Ecuador and El Salvador. *Extra Time* with Lee Godfrey is a weekly show dedicated to everything and anything soccer. Anchored by GOLTV News, a nightly soccer news, highlights and information show, GOLTV delivers a lineup of soccer-dedicated programming for the true fan. GOLTV has extensive coverage of the UNCAF Cup. **GOLTV has been added to the Digital Sports Theme Pack as channel 129 at no extra charge for Digital Sports and All-in-Digital subscribers.**

Get hooked on the only network dedicated 24-hours a day, seven days a week to every single aspect of fishing. **WFN (World Fishing Network)** provides a daily escape for Canada's 6 million recreational and sport fishing enthusiasts, with a programming lineup that covers all aspects of angling, in five distinct programming blocks. *International Waters* gives viewers an instant passport to adventure, featuring the world's top fishing destinations. *Ultimate Fishing* is the home of competitive fishing in Canada, with coverage of the best tournaments and tours. *School of Fish* is an instructional and lifestyle block that appeals to fishing enthusiasts of all ages. *All-Canadian Fishing* features the best fishing shows from the Great White North, including Canada's fishing icon, Bob Izumi. *American Angling* gives viewers access to some of the most popular programs from south of the border. WFN is home of the FLW Tour in Canada. **WFN has been added to the Digital Destinations Theme Pack as channel 197 at no extra charge for Digital Destinations and All-In-Digital subscribers.**

Some other digital additions include:

- **The Score** on Basic Channel 46. Subscribers with a Digital box will now receive this channel in Digital format.
- **Comedy East** (Channel 280) has been added to the Digital Timeshift package allowing for earlier viewing of all of your favourite comedy programs.
- CRTV has also added some adult content packages (**Hustler** and **Red Light District**) which are bundled with the American Superstations.

"These changes are just a few of the many to come" states Jim Forsyth. "CRTV takes great pride in delivering cutting edge services to Campbell River and there will be a lot more Digital and HD services to come!"

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**CRTV is committed to bringing the best home-entertainment value to Campbell River subscribers.** On June 7, 2007 CRTV celebrated 50 years of serving Campbell River. CRTV is still community-owned and still boasts the lowest Basic Cable rates in Canada. Subscribers also have access to an ever-increasing number of digital and HD channels and Campbell River's fastest Internet available.

***CRTV – It's your TV... and MORE Campbell River!***

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